

Communities for Health Fund 07/08 - Project as end of April 2008

CfH Projects	Project Description	Project Manager	RAG Status					Finances			Project Objectives/Target 07/08	Year to date	
			Issues	Resources	Budget	Timescale	Overall Status	Total Budget 07/08	Spend To Date	Budget Left to Spend			
Chlamydia Screening Media Campaign Exposure	A co-ordinated media campaign to promote and raise awareness of and to encourage the target group to take advantage of the Chlamydia Screening Programme (CSP). The media campaign will utilise a range of media to take the key messages to the target group. Funding for salaries, documentary & production costs, promotion & distribution, radio adverts, fliers and posters etc.	Aysha Tegally	G	G	G	G	G	£31,194	£27,400	£3,794	1 x 5 minute documentary-style film about Chlamydia and the CSP	Completed	
			G	G	G	G	G				4 x 60- 90 second adverts, both the film and adverts will be uploaded to YouTube, MySpace and a specially created website, the film and advert can be downloaded to mobile phones	4	
			G	G	G	G	G				A dedicated website to upload films and adverts to, the site will also link to the Enfield and Haringey CSP website	Completed	
			G	G	G	G	G				A flier and poster campaign	Completed	
			G	G	G	G	G				4 x 30-60 second radio adverts to be played on community radio stations	4	
			G	G	G	G	G				1 x 8 page Under Exposure supplement in Exposure	Completed	
Chlamydia Screening For Haringey Residents aged 15-24 years Ethiopian Community Centre - United Kingdom	The aim of the project is to increase the level of awareness of Chlamydia among young people and in particular BME males aged between 15 - 24 years to facilitate their engagement in the screening programme by taking a test. Other aims include the prevention of Sexually Transmitted Infections (STI) in young people through one to one, peer and small group discussions to initiate behavioural change in their sexual practice. Funding for salaries, training and development, travel expenses, publicity, monitoring and evaluation etc.	Alem Gebrehiwot	A	G	G	A	A	£33,500	£16,750	£16,750	Targets to be achieved will be to promote annual testing with these target groups through a range of community based outreach interventions, working towards reaching 4,800 young BME men who have been tested for Chlamydia in 2007/2008 in Haringey. This will be achieved through community outreach work which will involve networking with other service providers directly to inform them about the programme and seek their agreement for the engagement of their service users in the programme. It will also target local football teams, basket ball teams, athletic teams, fitness centres and other sport activities and other Community Based Organisations (CBOs).	292	
Timebank Haringey Haringey Timebank	To develop a time bank initiative in LB Haringey. Groundwork will employ a time broker to develop a locally focused time bank for Haringey. The time broker will set up a steering group to help develop and manage the activities. The time bank will involve socially excluded groups, especially from deprived communities and take referrals from specialist mental health agencies. Funding for salaries, publicity materials, social events, travel costs, utilities, insurance, CRB check etc	Sandra Hoisz	G	G	G	G	G	£30,332	£24,480	£5,852	50 new people engaged in volunteering activity through time bank who will then benefit from help/support through time bank	50	
Total	Total budget available							£100,000	£95,026	£68,630	£26,396		

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Comments/Updates

The project is well on its way to completion. All 4 radio adverts are complete and are being played on community radio stations. The posters are complete and have been distributed. The Underexposure appeared in the Feb issue of Exposure and was well received an additional 300 standalone copies were produced and given to the chlamydia screening co-ordinator to use as an extra tool. The 4 filmed adverts are complete and ready to be uploaded to the website. The screening took place at the muswell hill under way. Evaluation of the media campaign is on-going with forms being inserted into postal tests and returned with test, we are waiting for the CPS to pass the forms to us. One of the filmed adverts won an award for the best short film at the Wood Green International Film Festival. The radio adverts continue to be played on various radio stations.

Several meetings have taken place with other Chlamydia screening providers including Telsa Walker, Enfield and Haringey Chlamydia Co-ordinator. Various issues have been discussed such as training of people, information resources including leaflets and posters, testing materials/kits, Identification of sites including the already existing sites for Chlamydia testing and publicity, especially with Exposure Magazine. In addition to CBOs, some of the sites include leisure centres, shopping centre (Wood Green), Libraries (regular screening), Prospects, and faith groups.

Training sessions have been conducted by Enfield and Haringey Chlamydia co-ordinator and 4 staff and 5 volunteers have been trained. To date, 292 young people have taken Chlamydia test. This number is way below target compared to the proposed 07/08 objective. The most important and encouraging part of the testing is its steady increase in the number of tests in each month.

ISSUES: The programme started late as screening kits were delayed and identification of areas were not easy.

The latest Northumberland Park Safer Neighbourhoods Team newsletter featured an article promoting the Time Bank.

Time Banking infrastructure developed: our time bank is registered with time banks UK and we are using software specifically developed for time banks. Promotional material, joining forms and risk assessments have been produced. 50 new people engaged in volunteering activity through time bank who will then benefit from help/support through time bank: So far 50 local residents and 10 organisations have signed up to become members of the time bank. Exchanges are under-way, including IT lessons, home visits and volunteering opportunities at the Odeon cinema. Good links with mental health service users and service providers and are currently looking into developing a GP referral system.